



# shiftN Academy 2017-18

7 June 2017

@ Tweeperenboom

Winksele

*Kein System ist sicher*

## **WHAT DO WE DO?**

*(mission)*

We create clarity in complexity, co-create novel solutions, unlock people's agency.

## **WHY DO WE DO IT?**

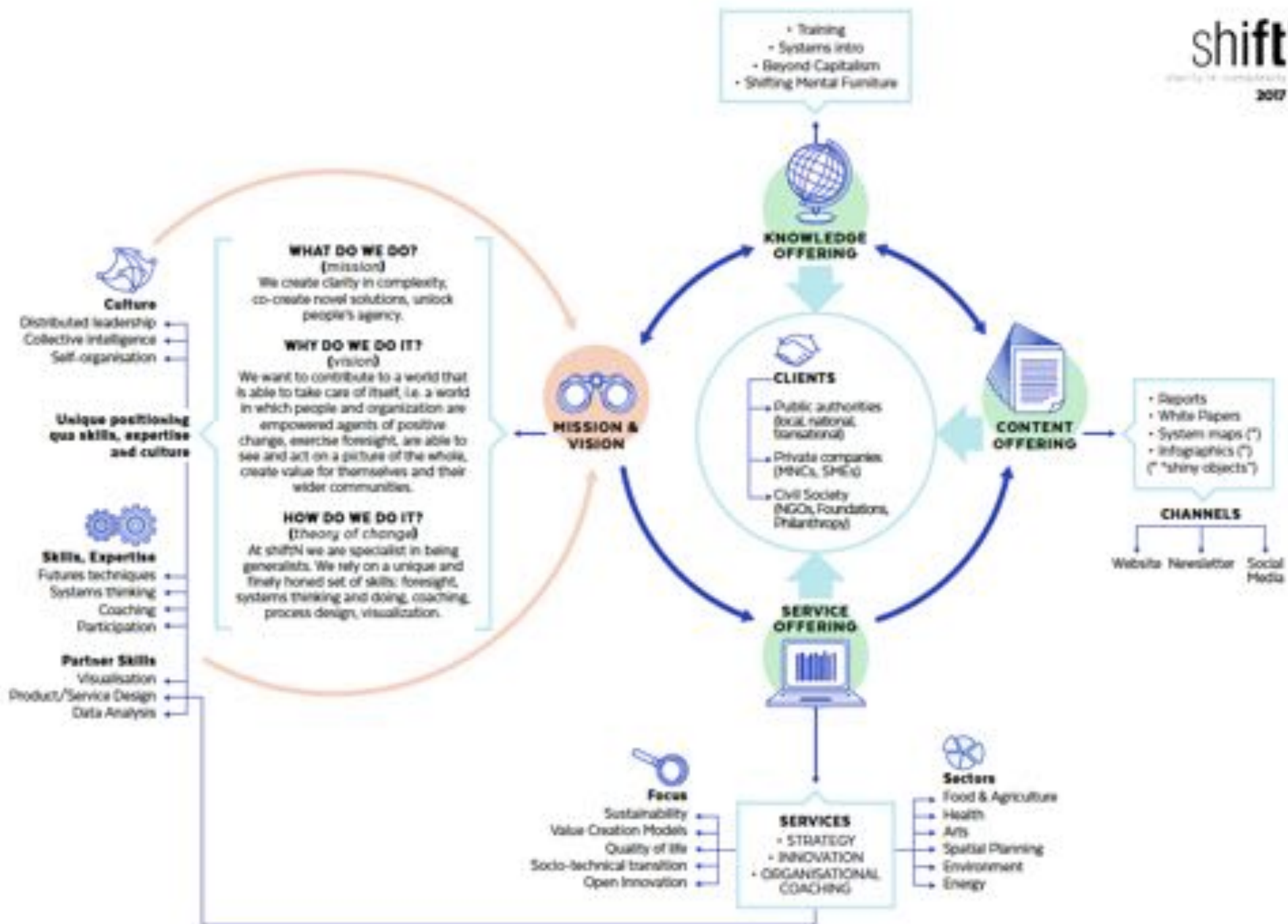
*(vision)*

We want to contribute to a world that is able to take care of itself, i.e. a world in which people and organization are empowered agents of positive change, exercise foresight, are able to see and act on a picture of the whole, create value for themselves and their wider communities.

## **HOW DO WE DO IT?**

*(theory of change)*

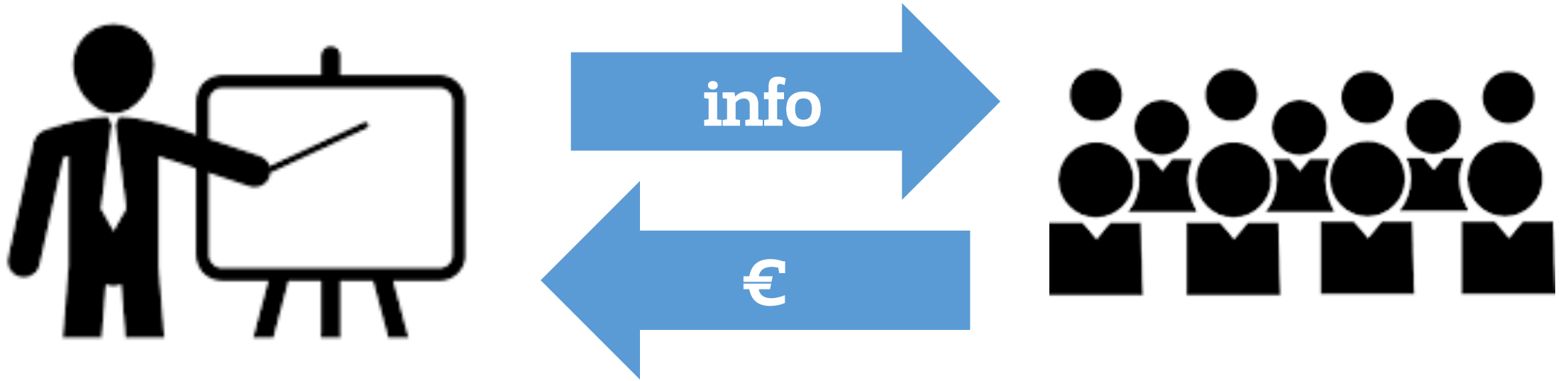
At shiftN we are specialist in being generalists. We rely on a unique and finely honed set of skills: foresight, systems thinking and doing, coaching, process design, visualization.



# Why now?

- There is a **demand**.
- We feel we have accumulated enough **experience**.
- Our basic **infrastructure** is in place.
- We have developed a **network** of complementary expertise.
- The **world** demands it.
- We are seeking to position ourselves more as a **platform for change**.

# Traditional frame





shift<sup>®</sup>



shift<sup>®</sup>  
community

initiatives

agency

language

relationships



€



# Course ICFS

Introductory course  
delivered by the ICFS consortium

An intensive course on integrating scenario planning in organisational strategy. Participants develop their own case. Certification is possible but optional.

12 days (in 4 modules, Stockholm)



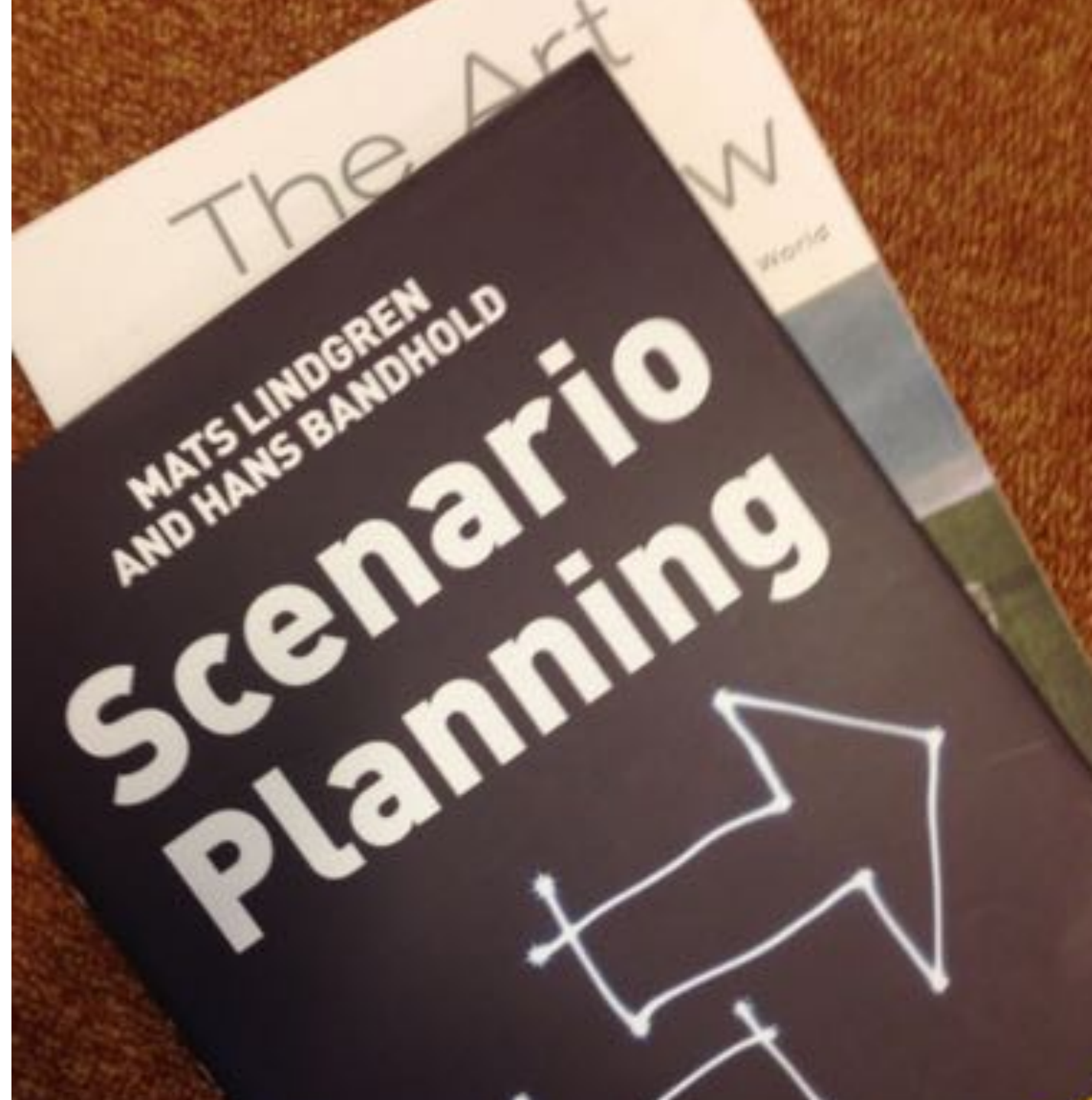
see brochure. Start Jan. 2018



7000 euro



course director Ulf Boman  
(Kairos Futures)





**“ICFS was a great experience. I discovered the amazing world of future thinking while enjoying a very inspiring international context. ICFS is a journey and at the end, you realise the best is yet to come.”**

INNE PEERSMAN, VLAAMS ENERGIEBEDRIJF

**“I have learned a lot from all the tutors and the participants and it has been really interesting and inspiring for me.”**

NATASJA BILLIAU, ACCENTURE (BELGIUM)

# Cursus

## Leren van de toekomst

Inleidende cursus  
i.s.m. Tweeperenboom

Ontdek hoe krachtig de scenario-aanpak kan zijn in het ondersteunen van persoonlijke en organisationele transformatieprocessen.

4 dagen



april-juni 2018



1200 euro



PV & BS



# Course

## The Soft Systems Approach

Introductory course

Discover the basic ideas behind SSM, the key elements of the methodology through theory and a practical case.

2-days



23 Nov 2017, 18 Jan 2018



800 euro



PV





# Course

## Systems Mapping with KUMU

Introductory course

Learn how to build influence diagrams in KUMU.

2-days



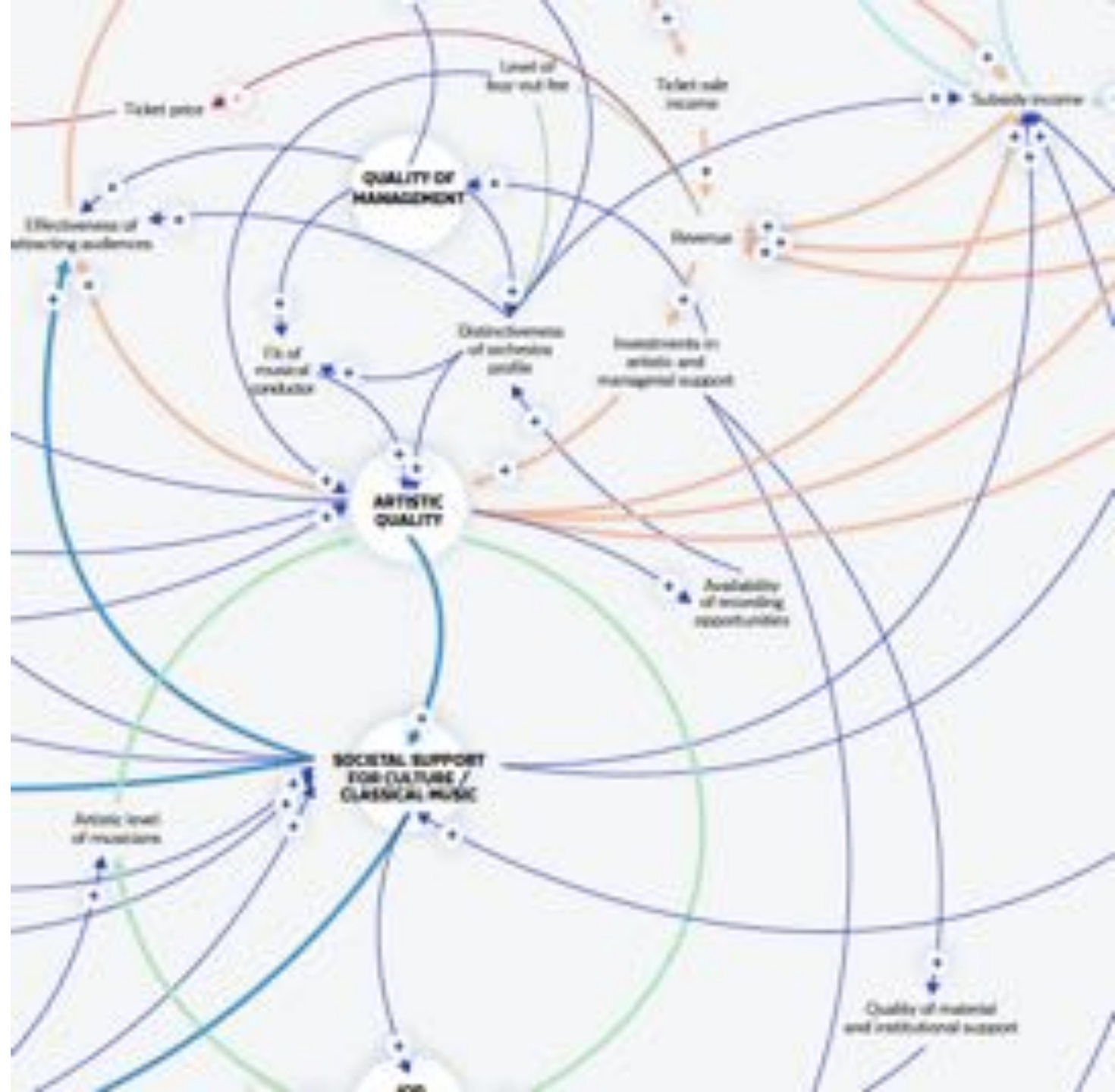
26 Sep, 5 Oct 2017



800 euro



PV & LJ



# Course Time Management

## Course + Coaching

Learn how to leverage your scarcest resource through an approach that mixes elements from personal kanban, deep work and mindfulness.

2,5 days



Start 22 Feb 2018 through May



1000 euro



PV



# Course

## Essential Balances in Organisations

### Course

Discover how being alert to systemic balances in organisations helps in making better strategic and operational decisions.

1 day



16 Nov 2017



400 euro



IV





# Intro sessions

## A Peek in the Systems Library

Learn about key works from the systems literature from the 1940s to the present day.

For the 2017-'18 season: work by Francisco Varela, Gregory Bateson, Luc Hoebeke, Bela Banathy.



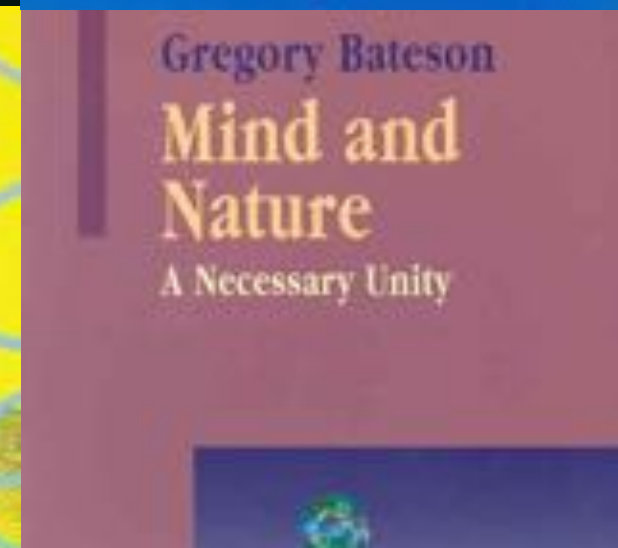
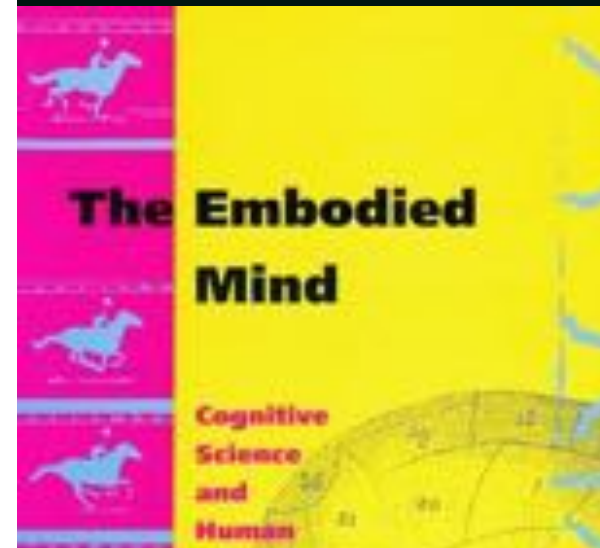
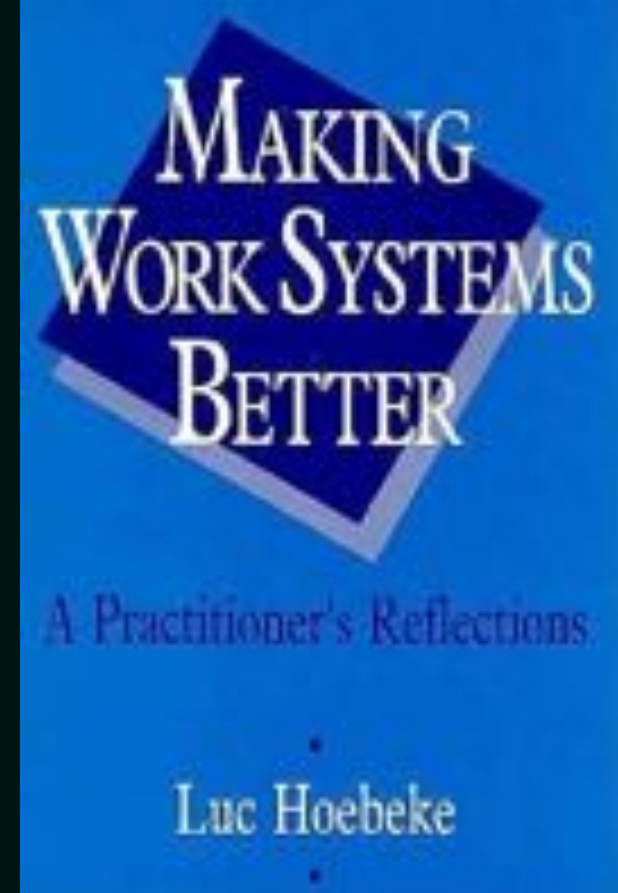
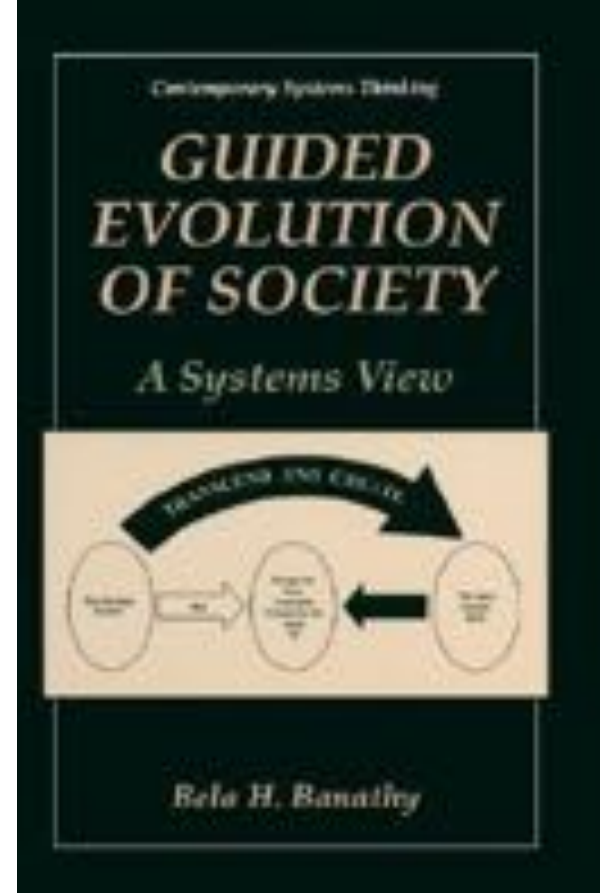
3 Oct, 12 Dec 2017, 6 Feb,  
17 Apr 2018



80 €/session; 250 €/4 sessions



PV & IV



# Next **Meetup:** Deep Time Walk

A 4.6 km walk that is taking you through the full history of Planet Earth ...



Hoegaarden area



Sunday 30 July 16:00h



free



MC



<https://www.meetup.com/shiftN-Meetup/>



# Shifting Mental Furniture

Liesbeth Huybrechts

Lecturer UHasselt  
Research at the intersection of art,  
urbanism and community development



De Hoorn, Leuven



tbc



free



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# Participation is Risky

## Approaches to Joint Creative Processes

Liesbeth Huybrechts (ed)

## A piece of advice

**If you want to optimally benefit from your investment, allow yourself an extra day for every course day to digest what you learned, and deepen your insights by reading, discussion and tinkering.**

# Good to know

- We aim for small groups: 8 - 10 participants.
- Sadly, no “KMO portefeuille” (yet).

**launch offer**

**- 20%**

**on all courses**

*except ICFS and Leren van de Toekomst*



# Stay tuned

- Website
- Newsletter
- Twitter @shiftNGroup
- LinkedIn

# Contact/Registration

[academy@shiftn.com](mailto:academy@shiftn.com)